

International Graduate Center  
Hochschule Bremen · Germany  
City University of Applied Sciences



# International MBA and Master Programs

# International Graduate Center

The International Graduate Center (IGC) is the interdisciplinary academic unit of Hochschule Bremen City University of Applied Sciences, responsible for carrying out the university's continuing education on graduate level. Our international and application-oriented degree programs prepare students for leadership tasks and successful careers.



60

nationalities



33

international  
partner universities



25 %

international  
guest lecturer

## Hochschule Bremen

Hochschule Bremen is an innovative and practice-oriented public University of Applied Sciences with a long tradition, dating back to 1799. The University of Applied Sciences evolved from the fusion of four Universities of Applied Sciences: the universities for technology, business, social sciences and nautical science.

Around 8.700 students are currently enrolled in 66 degree courses in the areas of Engineering, Natural Sciences, Economics and Social Sciences at the Bremen University of Applied Sciences.

The University of Applied Sciences has a strong international focus: many degrees include an obligatory stay abroad at one of the 300 University's partner institutions abroad. Therefore, many of the seminars take place in English or another foreign language.

Being practically oriented is another characteristic of all study courses offered at the University of Applied Sciences. All lecturers have previous professional experience in renowned companies and students are actively included in several research projects.

## Truly international

The IGC is committed to internationality at all levels. Our student body comprises of nationalities from all over the world, which is the cornerstone of the intercultural flair at the IGC. About 25% of teaching is delivered by international guest lecturers who make important contributions to the intercultural skills of the students. Our students benefit from an excellent international network of partner universities around the world through a variety of dual and double degree options.

## Learn from our experience – enhance your career!

The IGC guarantees a postgraduate education which satisfies both academic and job requirements in equal measure. Team oriented lectures and seminars in small groups with a maximum of 25 students facilitate a constructive dialogue between the members. Many of our lecturers come from the management of top companies and will provide students with an insight into different companies and fields of business.

## Commitment to quality

Our programs hold national accreditations by the renowned German associations AQAS or ZEvA. As a next step, we aim to develop our quality even further and will pursue the demanding international accreditations by AACSB and EPAS.

6 Full-time  
Master programs

3 Part-time  
Master programs

more than 15 years of experience in  
continuing education

27 Staff  
members

100 Professors  
& lecturers

350 Current  
students

1600 Alumni





# Career Opportunities

Graduates from the IGC are sought after, as shown by regular alumni surveys.

An international degree from the IGC will both enhance the skills and broaden the professional and personal network. Our career service supports students and graduates in mapping their career paths and offers personal consulting, seminars, and forums with practitioners to help students identify potential future careers.



**“The IGC is one of the largest providers of academic continuing education on the Master’s level in Germany with nine programs and continuing education offers.**

Several factors evidence our successful positioning: Regularly, our programs receive positive reviews in national accreditations. But what is most important to us is to maintain what has been at the core of IGC ever since we started: The special IGC spirit which students, faculty and administration are committed to. We gladly invite you to become a part of it!”

Prof. Dr. Tim Goydke, Dean of the IGC



**80%** Found a new job within 6 months after graduation

**86%** Actively use the alumni network

**85%** Reported a positive effect of studies on their career

**84%** Hold positions with managerial responsibilities

**67%** Improved professionally immediately after graduation

**65%** Chose IGC because of its high level of internationality

**41%** Increased their wage by more than 30% after graduation

**92%** Would recommend to study at IGC



# International Student Assistance (ISA)

Living and studying in another country is both exciting and interesting. At the same time, it means a lot of organizational and administrative work. When you come to study at the International Graduate Center you do not need to worry about this. Our student service looks after you right from the start. They are happy to answer all questions with regard to your planned study in Bremen, Germany.

At the beginning of your stay abroad there are a lot of things you need to figure out. But no panic, the ISA Office is happy to help you if there are any problems or questions. Here you can find support and advisory service, this includes:

- ✓ Finding Accommodation - flats or rooms
- ✓ Extension of your visa/residence permit
- ✓ Registration office (city registration)
- ✓ Opening of a bank account
- ✓ Clarification of your health insurance
- ✓ General information about living and studying in Bremen
- ✓ Excursions, parties, and cultural events
- ✓ Pick-up service from the main train station or the Airport Bremen

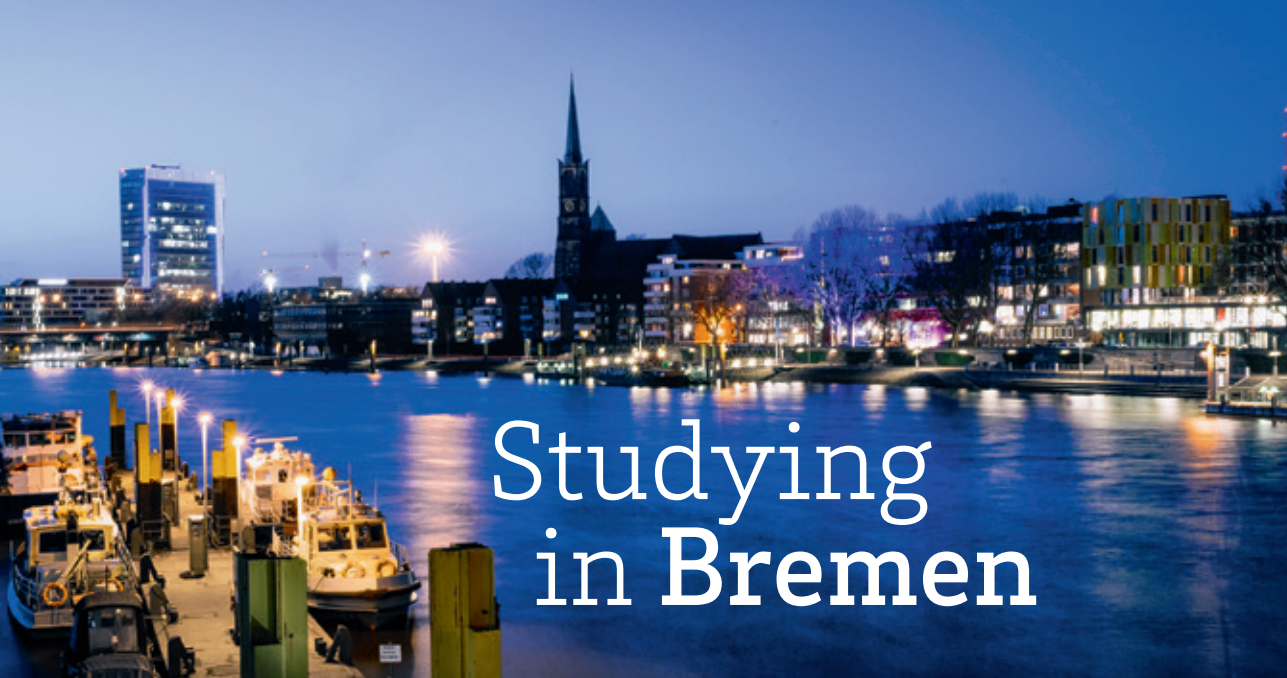


"Our ISA service helps prospective students to find accommodation, provides support with visa application, clarifies insurance queries and gives advice for dealing with authorities both at home and abroad. We want to make sure that you feel at home right from the start."

Christian Frank, Head of ISA







# Studying in Bremen

**The Free Hanseatic city of Bremen is a city with a free and cosmopolitan spirit based on a long-standing merchant tradition spanning 1,200 years.**

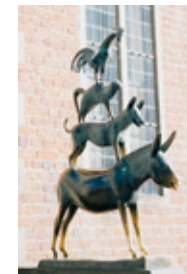
This can be felt by the visitors of the city, who can quickly feel at home here. Bremen is a lively, vibrant city rich in tradition and history. Future-oriented sciences and research are an established part of this mixture as is industry, commerce and cultural variety. The identity of an open-minded city like Bremen also includes ensuring the safety of all of its residents.

**... the sixth biggest industry location in Germany**

As a Hanseatic city, trade has a long tradition in Bremen dating back to the Middle Ages, when the association of trading cities along the coasts of the Northern and Baltic Seas was founded.

**... a city of short distances**

In Bremen, they say everything is just around the corner! Whether you use the bus, tram, or bike – most destinations in Bremen are easy to reach without having to cope with the annoyance of finding a parking space.



**Student life in the heart of the city**

The ICG campus building is located in the heart of the city. With over 35,000 students, Bremen is well-known as a student city in Germany. A wide range of cultural and social events, museums, concert halls and theaters provide Bremen with a fair share of culture. A great variety of cafés, bars, pubs, restaurants and clubs also add to the city life. The river Weser is just a stone's throw away, providing recreation and leisure activities in a wonderful natural habitat. Beside the studies the ICG also offers a leisure program with city trips in Germany, company visits, events and a tutoring service.

**City of Science**

Bremen has developed into a city of high technological expertise and innovative strength - right in the heart of Europe. Over the past few years, Bremen has been able to take the top spots in a series of locations comparisons rating economic dynamics. Bremen has an international presence – due to its high profile as an location for the automotive industry, aeronautics and astronautics, foodstuffs and luxury foods, mobile technologies, life sciences and logistics.







# Master in European Studies

## INTENSIVE PREPARATION FOR YOUR CAREER IN OR WITH REGARDS TO THE EU

The focus of the Master's Degree in European Studies is politics, the economy, law and administration of Europe. You will gain a deeper understanding of the key challenges that the European Union and its member states as well as international partners have to face in those areas. Our program offers you a comprehensive and

up-to-date study of the economic and political developments in the public and private sectors, thus qualifying you to work in the Foreign service, the public sector of member of partner states of the EU or in the private sector.

FURTHER INFORMATION:  
→ [MES.GRADUATECENTER.ORG](https://mes.graduatecenter.org)



**"I enjoyed the international experience, I learnt how to work in intercultural teams and I improved my English."**

Denise Schroten, Origin: Germany



**"In addition to having first-class lecturers with an international background, enrolling in the MES program offers students a sound knowledge of European matters."**

Rubisel Velázquez , Origin: Mexico

YOUR BENEFITS	REQUIREMENTS	CAREER PROSPECTS
<ul style="list-style-type: none"> <li>✗ Close contact with EU representatives</li> <li>✗ Intensive seminar in Brussels</li> <li>✗ Participation in program "Meet the Europeans" in Bremen</li> <li>✗ International network</li> </ul>	<ul style="list-style-type: none"> <li>✗ First degree in Public Policy/ Management, Economics or Business, Political Sciences or Law</li> <li>✗ Minimum of 210 ECTS points</li> <li>✗ High English proficiency (IELTS 6,0)</li> <li>✗ Minimum of one year work experience</li> <li>✗ Funding of ~18,900 Euro for tuition fees and living costs</li> </ul>	<ul style="list-style-type: none"> <li>✗ EU Institutions</li> <li>✗ International organizations/ NGOs</li> <li>✗ Civil service</li> <li>✗ Management</li> <li>✗ Diplomatic service</li> <li>✗ Academic career</li> </ul>

## Key facts - Master in European Studies



DEGREE  
**Master of Arts**



LANGUAGE  
**English**



START  
**October**



DURATION & TYPE  
**2 semesters / full-time**



ACCREDITATION  
**ZEVA and AQAS**



GROUP SIZE  
**About 25 students**



TUITION FEE  
**9,800 Euro**



APPLICATION DEADLINE  
**See website**



# MBA in International Tourism Management

## BECOME A LEADER IN A GLOBAL INDUSTRY

The MBA in International Tourism prepares you to become a leader in the dynamic tourism industry. In recent decades, tourism has become one of the fastest growing economic sectors in the world. For this reason, the curriculum focuses on building international and intercultural management skills. Through the diverse student

body, you get to know people from all over the world and gain valuable experience for your personal and professional growth. The study program is designed to expand your expertise. Here, your practical know-how will be supplemented through our high quality academic education.

FURTHER INFORMATION:  
→ [MTM.GRADUATECENTER.DE](http://MTM.GRADUATECENTER.DE)



**"Bremen was lovely! I came back to my homeland wiser, with a brand new frame of mind!"**

Walid Nasreddine, Origin: Lebanon



**"IGC offered a unique opportunity to grow in a dynamic environment with students from different cultural and academic backgrounds."**

Amber Rivero, Origin: Belize

YOUR BENEFITS		REQUIREMENTS		CAREER PROSPECTS	
<ul style="list-style-type: none"> <li>✗ Interdisciplinary, practice-oriented management studies</li> <li>✗ Excursions and project trip to European destination</li> </ul>	<ul style="list-style-type: none"> <li>✗ Bachelor's degree with at least 10% business content</li> <li>✗ Minimum of one-year work experience</li> <li>✗ High English proficiency (IELTS 6,0)</li> <li>✗ Funding of ~ 22,600 Euro for tuition fee and living costs</li> </ul>	<ul style="list-style-type: none"> <li>✗ Travel and tourism</li> <li>✗ Lodging</li> <li>✗ Food and beverage</li> <li>✗ Recreation industry</li> <li>✗ Event sector</li> <li>✗ Purchasing and sales</li> <li>✗ Marketing department</li> <li>✗ Business development</li> <li>✗ IT project management</li> <li>✗ Consulting</li> </ul>			

## Key facts - MBA in International Tourism Management

  
DEGREE  
**Master of Business Administration**

  
LANGUAGE  
**English**

  
START  
**October**

  
DURATION & TYPE  
**3 semesters / full-time**

  
ACCREDITATION  
**AGAS**

  
GROUP SIZE  
**About 25 students**

  
TUITION FEE  
**13,500 Euro**

  
APPLICATION DEADLINE  
**See website**





# MBA in Global Management

## COMPETENCES AND KNOWLEDGE FOR YOUR INTERNATIONAL CAREER

To keep pace with the fast changing world, we are living in, future managers and leaders are required to possess broad international management skills and a profound understanding of global markets. Our MBA program in Global Management focuses on the skill sets needed to understand international business across all major functional areas. Among other things, you will learn to develop new international business

opportunities, analyze global markets, and effectively manage companies and lead diverse teams. The strong orientation to the practice and cross-cultural experience will prepare you for a successful international business career. An elective course with a broad choice of leading edge subjects gives the options to specialize in a field of your own interest and career goals.

FURTHER INFORMATION:

→ [MGM.GRADUATECENTER.ORG](http://MGM.GRADUATECENTER.ORG)



**"Looking back I can now say that my time at IGC helped me to take my professional journey to the next level."**

Elnur Alakbarov, Origin: Azerbaijan



**"I've learned how to build lasting relationships and work with people from many countries and cultures from my MGM cohort - something that has set me apart in my career from others upon returning to the US."**

Mika Flor, Origin: USA

YOUR BENEFITS	REQUIREMENTS	CAREER PROSPECTS
<ul style="list-style-type: none"> <li>✗ Joint research combined with academic excellence</li> <li>✗ Internship option</li> <li>✗ Field trips to Greece (Athens), UK (Glasgow), Luxembourg or Germany (Berlin)</li> </ul>	<ul style="list-style-type: none"> <li>✗ Business-related Bachelor's degree</li> <li>✗ Minimum of one-year work experience</li> <li>✗ High English proficiency (IELTS 6,5)</li> <li>✗ Funding of ~ 24,000 Euro for tuition fee and living costs</li> </ul>	<ul style="list-style-type: none"> <li>✗ International settlements department</li> <li>✗ Banks and organizations cooperating with global partners</li> <li>✗ Business analytics manager</li> <li>✗ International business development</li> <li>✗ Government affairs</li> <li>✗ Marketing and sales manager</li> </ul>

## Key facts - MBA in Global Management



DEGREE  
**Master of Business Administration**



LANGUAGE  
**English**



START  
**October**



DURATION & TYPE  
**3 semesters / full-time**



ACCREDITATION  
**ZEvA and AQAS**



GROUP SIZE  
**About 25 students**



TUITION FEE  
**14,900 Euro**



APPLICATION DEADLINE  
**See website**





# MBA in European /Asian Management

## SPECIALIZE IN EUROPE OR ASIA

Thanks to its unique concept, the MBA in European/Asian Management at the International Graduate Center assists in setting up a successful career in international management. The program is aimed at engineers, but is generally suited to people with a non-business related first degree,

followed by at least one year of professional work experience. Courses in general management form the basis for specialized courses with focus on Europe or Asia. In addition to the geographical specialization, students can also choose from a number of topical specialization.

FURTHER INFORMATION:

→ [EAM.GRADUATECENTER.ORG](http://EAM.GRADUATECENTER.ORG)

**"The MBA in European/Asian Management was one of the best experiences of my life. It was a great step forward in my career."**



Josée Flora Hauser, Origin: Cameroon



**"I believe that the lecturers we had were not just fully qualified, but often expert consultants and very experienced in their respective fields."**

Nishant Sinha, Origin: India

### YOUR BENEFITS

- ✗ Become an expert in the European and Asian market
- ✗ European Study Tour
- ✗ Close contact to the industry

### REQUIREMENTS

- ✗ Bachelor's degree, primarily non-business-related
- ✗ Minimum of one-year work experience
- ✗ High English proficiency (IELTS 6,5 points)
- ✗ Funding of ~24,000 Euro for tuition fee and living costs

### CAREER PROSPECTS

- ✗ Project management activities
- ✗ Consultancy and legal advising
- ✗ Business development
- ✗ Multinationals cooperating with European or Asian partners
- ✗ Economic and trade relations with foreign correspondent

## Key facts - MBA in European /Asian Management



DEGREE  
**Master of Business Administration**



LANGUAGE  
**English**



START  
**October**



DURATION & TYPE  
**3 semesters / full-time**



ACCREDITATION  
**AQAS**



GROUP SIZE  
**About 25 students**



TUITION FEE  
**14,900 Euro**



APPLICATION DEADLINE  
**See website**



# International MBA (dual degree)

## 1 YEAR, 2 COUNTRIES, 2 DEGREES

The IBSA program offers you two business degrees at six global locations.

The IBSA Dual Degree Master's Program is an innovative, fast-paced, international education for motivated and adventurous students. The program is geared towards students with an undergraduate degree in business, finance, or economics.

This one-year, full-time, dual master's degree consists of three main elements. The first term begins with a core set of identical class modules that are taught at all six universities in a host of global settings. For the second term you choose a partner university based on your preferences of specialization.

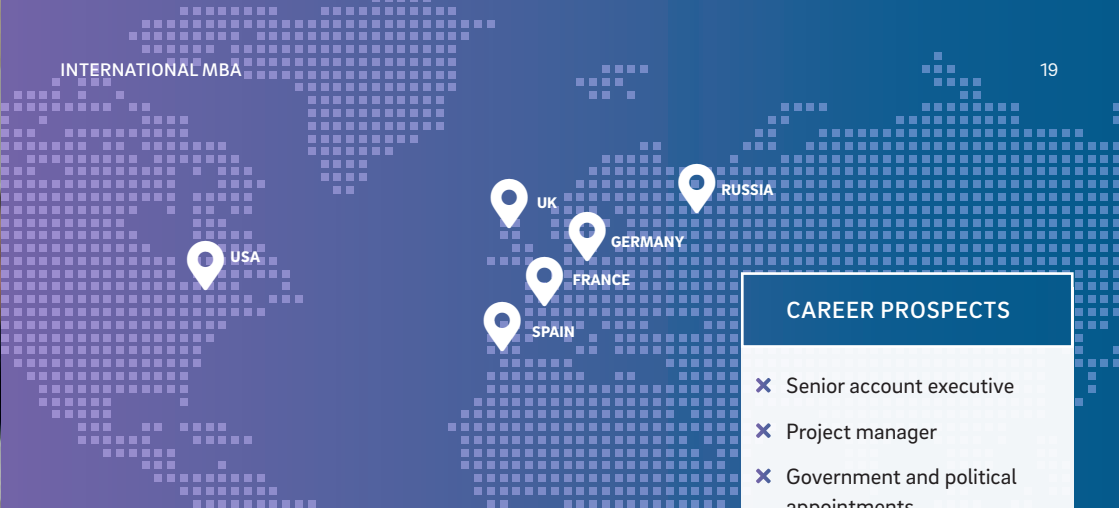
FURTHER INFORMATION:

→ [IMBA.GRADUATECENTER.ORG](http://IMBA.GRADUATECENTER.ORG)



**"Studying at the IGC in Bremen gave me lots of tools for managing many kinds of businesses."**

Christopher Schlosser, Origin: Germany | Currently: Guatemala City, GT



### YOUR BENEFITS

- ✗ Master / MBA dual degree
- ✗ Fast track: 2 countries, 1 year
- ✗ Choice of 6 different countries as your study location
- ✗ Opportunity to experience cultural diversity first-hand

### REQUIREMENTS

- ✗ Bachelor's degree in business
- ✗ Minimum of one-year work experience
- ✗ High English proficiency IELTS 6,5 points)
- ✗ A global mindset
- ✗ Funding of ~25,000 Euro for tuition fee and living costs

### CAREER PROSPECTS

- ✗ Senior account executive
- ✗ Project manager
- ✗ Government and political appointments
- ✗ Business development manager
- ✗ Sales and marketing manager
- ✗ Academic career
- ✗ Business Analyst
- ✗ HR-Manager
- ✗ Global Supply Manager
- ✗ Procurement Manager
- ✗ Supply Chain Consultant

## Key facts - International MBA



DEGREE  
MBA/MBA or MSC



LANGUAGE  
English



START  
October



DURATION & TYPE  
3 semesters / full-time



ACCREDITATION  
Depending on partner



GROUP SIZE  
About 25 students



TUITION FEE  
~16,000 Euro  
Depending on partner



APPLICATION DEADLINE  
Varies based on program



## Step 1 Start your studies in Germany!

### Bremen, Germany

You will start your first term at the IGC in Bremen, Germany. Here you can expect a profound learning environment – one built on cultural diversity, where students from a large mix of international backgrounds will meet and intimate; intimate classroom and study settings, based on small student groups and stimulating lectures, guided by experts with professional expertise. Our courses expose you to the guiding principles of international business and how these concepts are connected and interdependent.

→ [GRADUATECENTER.ORG/IMBA](https://graduatecenter.org/imba)



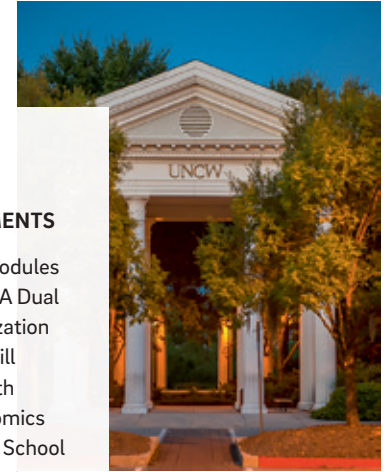
## Step 2 Choose your country and specialization

### North Carolina, USA

#### INTERNATIONAL FINANCE & INVESTMENTS

After successfully completing the core modules at the IGC in Bremen, students of the IBSA Dual Degree Master's Program with a specialization in International Finance & Investments will study in the USA at the University of North Carolina Wilmington (UNCW). The Economics and Finance Department at the Cameron School of Business at UNCW is highly ranked due to its AACSB business accreditation and state-of-the-art facilities. Through the Economics and Finance Department, you will have free access to the Bloomberg computer software, including terminals and certificates. As a student at Cameron School of Business, you will gather new experience and perspectives, as well as gain skills and competencies necessary for making financial and investment decisions in the global economy.

→ [GRADUATECENTER.ORG/IMBA-FINANCE](https://graduatecenter.org/imba-finance)



**“Attending the IGC Bremen through the IBSA program was one of the best decisions I made in my life!”**

**Cecilie Washburn**, Origin: US | Currently: Washington, D.C., USA



## Moscow, Russia

### MANAGEMENT IN EMERGING ECONOMIES

Located in the heart of Russia, RANEPA's Institute of Business Studies in Moscow gives students of the IBSA Dual Degree Master's Program the chance to specialize in Management in Emerging Economies. After successfully completing the core modules at the IGC in Bremen, the program participants will travel to a country with an emerging market. Russia, together with Brazil, India, China and South Africa, form BRICS – an association of major emerging national economies; this study program gives you the opportunity to experience first-hand how an emerging market integrates into the global economy. Accredited by EPAS and the Russian University Academic Standards Committee, this specialization provides strategic skills tailored to the specific challenges of emerging economies.

→ [GRADUATECENTER.ORG/IMBA-EMERGING](https://graduatecenter.org/imba-emerging)

**IBS MOSCOW**  
INSTITUTE OF BUSINESS STUDIES



**"I found a very caring and homely environment and classes taught in a very professional manner."**

**Bao Doan**, Origin: India | Currently: Hanover, GER

## Herfordshire, UK

### HUMAN RESSOURCE MANAGEMENT

As a student of the IBSA Dual Degree Master's Program specializing in Human Resource Management, you will spend your first semester at the IGC in Bremen. For this specialization, you will continue your studies at the University of Hertfordshire in the UK. The British partner program MSc in Global Business prepares you for a career in the fields of human resources and business management. In order to be ready for the challenges of your future career, the university recommends active participation in four modules. The elective courses offer you an innovative and experimental range of learning methods.

→ [GRADUATECENTER.ORG/IMBA-HRM](https://graduatecenter.org/imba-hrm)

**University of Hertfordshire UH**







**“I could write my thesis at and with a company in Bremen which allowed me to immediately apply theory to a real-life problem.”**

**Nina Dey**, Origin: Germany | Currently: Bremen, GER



## Valencia, Spain

### INTERNATIONAL MARKETING

As a student of the IBSA Dual Degree Master's Program with a specialization in International Marketing, you will take the core modules at the IGC in Bremen. In the second semester, you will build on your marketing knowledge at the University of Valencia in Spain. The study program at the University's Faculty of Economics considers theoretical aspects of contemporary issues from a global perspective, and applies strategic marketing and management techniques in practice. In addition, your learning process will be supplemented with diverse teaching methods including discussion rounds, group project phases and visits to companies of strategic importance.

→ [GRADUATECENTER.ORG/IMBA-MARKETING](https://GRADUATECENTER.ORG/IMBA-MARKETING)



UNIVERSITAT  
DE VALÈNCIA

## Paris, France

### INTERNATIONAL ENTREPRENEURSHIP

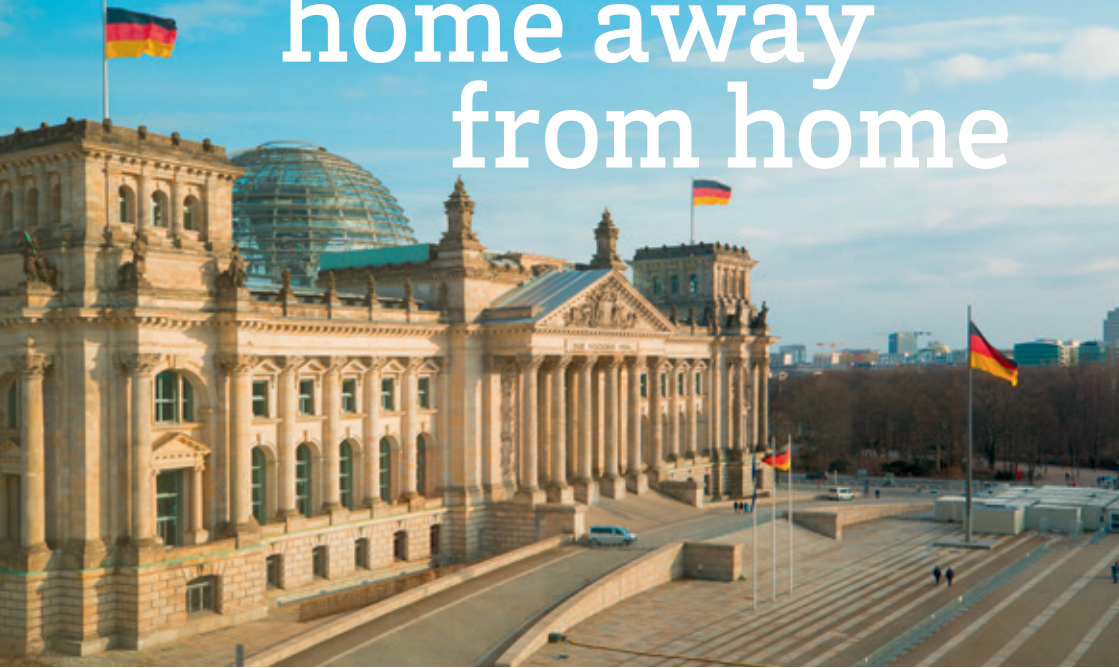
After successfully completing the core modules at the IGC in Bremen, students with a focus on International Entrepreneurship will expand their knowledge at the ESSCA School of Management in Paris. The French study program International Entrepreneurship offers an ideal learning platform for future operators, consultants, as well as for intrapreneurs and entrepreneurs. As a student in this program, you will benefit from your professors' long scientific and practical expertise. Additionally, you will gain valuable insight into the process of company creation and development. You will also focus on strategic decision-making processes and their application and be able to implement this knowledge in your future career. This triple accredited business school will provide you with strong communication and negotiating skills and help you develop a keen eye for risk assessment.

→ [GRADUATECENTER.ORG/IMBA-ENTREPRENEUR](https://GRADUATECENTER.ORG/IMBA-ENTREPRENEUR)





# Germany – Your new home away from home



## 7 reasons to study in Germany

- ✓ **Top academic quality**
- ✓ **Great career chances**
- ✓ **Safe and welcoming country**
- ✓ **Student-friendly visa conditions**
- ✓ **Affordable and comfortable living in the center of Europe**
- ✓ **Culture**
- ✓ **Diverse landscape & cosmopolitan cities**

## Great career chances

An internationally renowned degree from Germany will provide you with excellent prospects on the global labor market. With the largest economy in Europe and the 4th largest in the world, many market leaders and well-known international companies are located in Germany, who always have a high demand for qualified international professionals.

## Top academic quality

German universities are ranked among the best in the world and are well-known for excellent teaching and research. Germany also stands for highest quality and innovative and revolutionary ideas in research and science.



- **among top 3 countries for int. students**
- **370,000 international students enrolled in German universities**
- **13% of total German population come from other nations & cultures**
- **800 € approx. living expenses/month**

## Diverse Landscapes & cosmopolitan cities

Vibrant cities with an almost unlimited amount of cultural and leisure attractions are just as attractive as the varied landscapes and beautiful historic buildings in Germany. Spending a weekend hiking in the Alps, relaxing on the beach or having a blast at the party metropolis and harbor city of Hamburg- boredom is far from anyone studying here.



## Affordable and comfortable living in the center of Europe

Anyone who lives in Germany can look forward to low living costs in comparison to most neighboring countries in Europe. Also Germany's cities are among the cleanest in Europe and the whole country is equipped with excellent infrastructure, so it is easy to travel around Europe safely and comfortably.

## Student-friendly visa conditions

Unlike most other European countries, foreign students can spend 18 months in Germany after completing their studies. Thus, students can fully concentrate on studying and graduating without having to worry about their visa expiring. Many students use this time to find a suitable job after graduation in one of the international companies.



### Safe and welcoming

Germany is an economically and politically stable country where it is possible to move around freely during the day and at night. Germany proudly announces itself as having a „welcoming culture“ for people from all over the world. Today 10.6 Million people, approximately 13% of the total population, come from different nations, cultures and religions. Freedom of religion and expression are among the most important assets in society. Regardless of religion, origin, gender or sexual orientation, performance and commitment are rated here - everyone has the same rights.



### Culture

Small cities and big cities alike offer a big array of cultural highlights throughout the year. These include traditional and seasonal celebrations and sporting events. Students can enjoy many of the cultural highlights for a reduced special student price.



study in the  
heart of Europe



Germany sounds interesting to you?  
**Apply now for a degree at the IGC in Bremen.**

→ [GRADUATECENTER.ORG](https://www.graduatecenter.org)





**International Graduate Center**  
Hochschule Bremen · Germany  
City University of Applied Sciences



Langemarckstr. 113  
28199 Bremen

[info@graduatecenter.org](mailto:info@graduatecenter.org)

→ [graduatecenter.org](http://graduatecenter.org)